

A Name for Everything and Everything in it's Place

C O R P O R A T E
JEDI

What is it that drives us to pigeonhole everything?

Why does everything need to have its own label and a space to be put in. Whether it is your taste in music, "punk or rocker?" or your taste in art "classical lover or post modern enthusiast?" we need to be able to label and categorise it or else how can we make sense of it.

We know that the human brain is only capable of recognising what it has seen before, and looks for patterns and symbols that it recognises and associates these with what has gone before. We all bring our past experiences with us to any new situation and can't help but shape the future based on what we have done before.

You don't believe what you see you see what you believe...

So is this a problem? How does it stand in the way of progress?

When we make decisions based on ready made off the shelf solutions or the latest fashion or trend rather than applying past experience to learn and grow we are capping our potential for development and growth.

How can you know if NLP, TA , Six Sigma etc is the solution to your problem until you have really spent time on deciding what it is your are trying to achieve. Even then what is the chance that any single solution will meet all your requirements.

All things to all men! Unlikely and just because it is the latest fashion and worked for X,Y and Z does that mean it will work for you.

Here's a thought! Is it the name of the process or the process itself that is important? To push it a little further does any of that matter or is it ultimately the results that your actions achieve that really matter.

Based on experience working with businesses and people, Corporate Jedi refuse to be put in a box or recognise labels and fashions in helping businesses succeed in what they both want and are capable of achieving.

Master Jedi remain amazed at how many clients are focused on the solution before they know what they are trying to achieve or what the problem is.

So try something different, something simple and something that works. Focus on what it is you and your business want to achieve and then do what ever it is that you need to do to make that happen.

Forget what its called, who cares if its fashionable, old, new complicated or simple just do what works for you and enjoy your success.

So what do the Jedi do, we find out about you, you find out about us and then we both work together and achieve success or we don't work together at all.

If you need to attach a label to that it will have to be your own because as good as the Jedi are we don't know you yet so how can we tell you how we can help.

To experience the difference that makes the difference or just find out more about the Jedi visit www.corporatejedi.co.uk or simply call 0870 067 3174