
A Triumphant Return – But Why?

C O R P O R A T E
JEDI

The Jedi are preparing for a triumphant return the World of Learning Conference and Exhibition at the Birmingham NEC November the 14th and 15th.

It's always fun deciding what we are going to do when we get there and often leads us to wonder why we are going!

Having visited recent exhibitions ourselves it would seem, from the “enthusiasm” of some of the Exhibitors that we are not alone.

So why are we going?

Two reasons, we really enjoy it and we get to meet people we otherwise wouldn't get the chance to speak to.

We read through brochures, look at articles, websites etc. and struggle to differentiate one company from another, ourselves included! So meeting people is becoming the only way that we can decide who we want to do business with.

In our experience the differentiator is the people that deliver the solutions. The origin of the solution is often the same, it is the experience of the individuals and the ability to apply the principles in the relevant manner that make the difference between success and failure.

An old Chinese proverb says : (If you know any good new Chinese proverbs please let us know, we can only find old ones!)

**When you hear something you forget it.
When you see something, you remember it.
Not until you do something will you understand it.**

It is the experience of doing and applying principles and ideas that makes the difference. It is this experience that gives the Jedi the confidence to guarantee the results that you will achieve when we agree to work together.

It is by meeting the people that you begin to decide if you like, trust and respect them enough to begin working together and find out if there is real benefit in developing a long term relationship.

So we are there to meet you and give you the chance to meet us and decide whether we should spend more time together.

Come and meet us see what you think

You might even win a light sabre!

The Force Behind Successful Businesses
