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# Bringing the Force to the Public Sector



Corporate Jedi have been invited to exhibit at the Public Sector Skills National Conference to be held at the QE II, London on 3<sup>rd</sup> December 2007.

When we first heard “Public Sector” our initial reaction was “that’s not the sort of thing we do”.

Why? In our experience the public sector has tended towards a “bums on seats” style of training and training provider. People have been on courses they don’t value and as a result the outcome has been less than desirable.

A fragmented approach with training and development viewed as separate to the business objectives has, in our experience, produced a cynical attitude with training and development being carried out as the “thing to do” rather than the right thing to do for the benefit of both the people and the business.

## **This is NOT the Way of The Jedi**

At Corporate Jedi we work with one simple approach – diagnose before you prescribe. We work closely with businesses and the people within them to understand what they need before we design and deliver a solution. We then continue to work with the business to ensure that the implementation of the solution is successful.

That’s part of the reason we are able to guarantee our results

## **This IS the Way of The Jedi**

So why are Corporate Jedi going to be at the Public Sector Skills Conference?

Because rather than making a decision based upon our assumptions we followed our own approach – we sought to understand.

Following further research and discussions we found that the Public Sector have realised what most successful businesses already know – training alone does not work and is a cost not an investment. Under Sir Digby Jones the sector is now looking for solutions and providers who can help them to adopt a more positive and viable approach for the future.

Investing in training and development that produces long term sustainable results.

## **The Way of The Jedi**

## **The Force Behind Successful Businesses**

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